**Grouptyre BMW Goodyear Dunlop Retailer Promotion**

**1st October to 31st December 2018**

1. The promotional period is 1st October 2018 to 31st December 2018.

2. This trade incentive promotion is open exclusively to BMW UK retailers who are trade customers of Group Tyre (UK) Ltd, a company registered in England under number 03203659 and whose registered office is at Suite 1 Weaver House Ashville Point, Sutton Weaver, Runcorn, Cheshire, WA7 3FW (“Grouptyre”) (or a Grouptyre member company) aged 18 years and over (excluding anyone who is an employee of Group Tyre, BMW UK & Goodyear Dunlop Tyres UK Ltd, their immediate families, agents or anyone professionally connected with the promotion).

3. To participate in the promotion, eligible retailers must go to the Grouptyre website [www.grouptyre.co.uk/bmwgoodyeardunloppromo2018](http://www.grouptyre.co.uk/bmwgoodyeardunloppromo2018) and answer correctly the question relating to the promotion, and then register for entry into the promotion. Goodyear and Dunlop star marked \* car and 4x4 tyres purchased by registered retailers from a member of Grouptyre during the promotional period will count in the competition.

4. A minimum purchase value of £5000 per month from Grouptyre members is required over the campaign period. Each 16” and 17” Goodyear and Dunlop star marked \* tyre purchased by registered retailers from a member of Grouptyre during the promotional period will equate to three individual entries into the competition. Each 18”/19”/20”/21” Goodyear and Dunlop star marked \* tyre purchased by registered dealers from a member of Grouptyre during the promotional period will equate to five individual entries in the competition. Retailers purchasing more than £10,000 worth of tyres per month will receive 5 entries into the draw for each 16” or 17” Goodyear and Dunlop star marked \* tyre purchased during the promotion period and ten entries for each 18”/19”/20”/21” Goodyear and Dunlop star \* marked tyre purchased within the promotional period.

5. There are 8 prizes up for grabs of £500 worth of experience vouchers, giving winners a huge range (over 2000) of experiences to suit everyone.

6. There will be 1 prize-winner drawn from each of the designated 8 BMW defined regions. These will be drawn from all entries received between the 1st October 2018 and 31st December 2018.

7. The 8 regional prize winners will also have the opportunity to join Goodyear Dunlop for a VIP dinner in Q1 2019 to celebrate their success in style.

8. Prize allocation shall be at the sole discretion of the winning BMW retailer.

9. Winners of the Goodyear Dunlop Experience promotion shall be notified by email by 7th January 2019.

10. All prize winners’ names will be available through promoter Grouptyre, Suite 1 Weaver House, Ashville Point, Sutton Weaver, Runcorn WA7 3FW.

11. It is deemed a condition of entry that winners consent to any reasonable request for PR activity.