

EVERGREEN
drive to the future

Performance Tyre Centres



EVERGREEN

Introduction to Evergreen

Evergreen is the flagship brand produced by the state-of-the art Shandong Jinyu Tire Company. The purpose built factory first opened in 2009 and by the time it reaches full capacity in 2015 will have seen £500 million investment in some of the world's most advanced tyre production equipment and R&D facilities. By 2011 capacity will reach 11 million units per year with global sales extending to over 70 countries.

Evergreen Performance Centres

Group Tyre is proud to be the exclusive partner and distributor of Evergreen Tyres in the UK and Ireland and has put together the 'Evergreen Performance Centre' programme for a select network of independent retail dealers who would like to take the opportunity to be linked with this fantastic quality product right from the early stages. The benefits of the Evergreen Performance Centre programme include:

- Preferential Pricing
- Point of Sale and Merchandising Materials
- Volume Incentives
- Access to Exclusive Evergreen Performance Centre specials and promotions

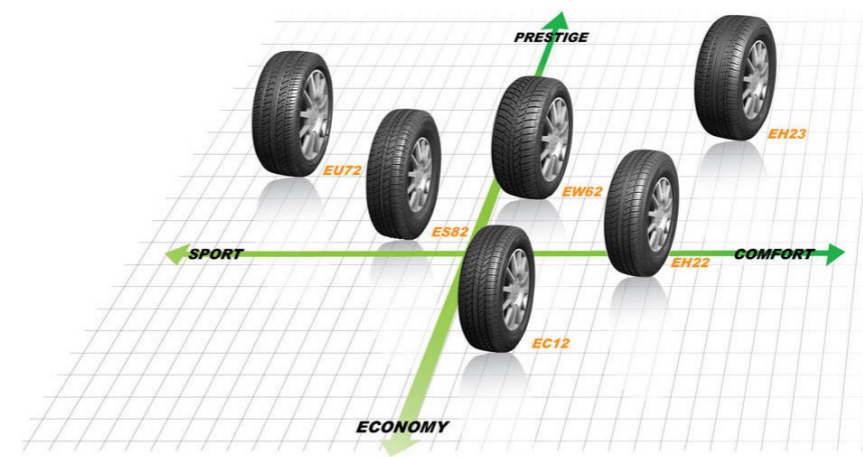
Accreditation and Quality

The Evergreen philosophy is based upon 'excellence in quality' as demonstrated in all aspects of the production process. Evergreen have recruited some of the world's leading tyre engineers who manufacture to the highest standards using some of the most technologically advanced equipment and highest quality raw materials available in the world.

Evergreen quality is backed up by worldwide quality accreditation including CCC, ISO9001:2000, ISO17025, TS16949, DOT, ECE and INMETRO to name just a few.



Evergreen Tread Pattern Guide



Group Tyre
National Strength Local Service

