

# DISCOVER THE LANDSAIL DIFFERENCE

*HIGH PERFORMANCE TYRES*

*WANT TO KNOW MORE ABOUT LANDSAIL TYRES IN THE UK?*

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**LANDSAIL**  
Feel the difference



# MILLIONS OF DRIVERS PUT THEIR TRUST IN LANDSAIL TYRES

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**CHOOSE LANDSAIL FOR THE PERFECT  
COMBINATION OF EFFICIENCY,  
DURABILITY AND PERFORMANCE  
ACROSS PASSENGER, SUV  
AND VAN RANGES.**



# QUALITY, TECHNOLOGY & CONFIDENCE

*Quality, technology and confidence run through the treads of every set of our high performance tyres. Even in the most demanding conditions you can feel the difference with Landsail tyres.*

## *EXPERIENCE MEETS PIONEERING TECHNOLOGY*

*Landsail tyres offer the perfect combination of efficiency, durability and performance.*

*Setting new benchmarks for quality and value, we combine state of the art engineering with over 80 years experience in tyre manufacturing and pioneering technology.*

*The Landsail dealer support programme goes the extra mile:*

- *Quality tyres and preferential pricing.*
- *Performance workwear and business tools.*
- *Superior point of sale and incentives.*

*CHOOSE LANDSAIL FOR PERFORMANCE TYRES  
ACROSS PASSENGER, SUV AND VAN RANGES.*

# PASSENGER CAR TYRES

*PERFORMANCE, EFFICIENCY  
AND HANDLING YOU  
CAN RELY ON.*



*Our passenger car tyres are manufactured with our advanced silica based compound. Thanks to this special compound Landsail tyres offer the perfect balance of all-weather performance, durability and fuel efficiency.*



# LS988

*THE LS988 IS A HIGH PERFORMANCE TYRE FOR PASSENGER CARS. A DYNAMIC TYRE WITH A SPORTY FEEL, IT OFFERS A TRULY RESPONSIVE DRIVING EXPERIENCE.*

- Directional pattern design provides remarkable grip in wet and dry conditions.

- Outer block pattern is optimally engineered for responsive cornering.

- V-shaped lateral grooves for high-speed performance and traction.



**ULTRA HIGH PERFORMANCE  
FOR A RESPONSIVE DRIVE**

# LS388

*THE LS388 IS THE LATEST ADDITION TO THE LANDSAIL PASSENGER CAR RANGE. LEADING EDGE TREAD DESIGN COUPLED WITH AN ADVANCED SILICA COMPOUND COMBINE FOR A FUEL-EFFICIENT DRIVE.*

- Advanced tread compound for outstanding grip and minimal rolling resistance.

- Combined grooves for enhanced wet weather performance.

- Optimised pitch alignment for superior noise reduction.



**OUTSTANDING GRIP  
AND FUEL EFFICIENT**



# LS188+

*DESIGNED FOR SMALLER PASSENGER CAR APPLICATIONS AND IDEALLY SUITED TO URBAN AND MOTORWAY DRIVING. THE LS188+ OFFERS A GOOD BALANCE OF PERFORMANCE IN DEMANDING DRIVING CONDITIONS.*

- Three longitudinal grooves for exceptional wet weather drainage.

- Four main tread blocks designed to perform in dry conditions.

- Optimised pitch alignment for superior noise reduction.



**HIGH PERFORMANCE  
FOR SMALLER CARS**

# LS288

*DESIGNED FOR SMALL TO MID-SIZE PASSENGER CARS AND IDEALLY SUITED TO URBAN AND MOTORWAY DRIVING.*

- Central tread block with small sipes designed for optimal traction.

- Diagonal grooves balance water dissipation with superior grip.

- Lateral grooves for superior noise reduction.



**OUTSTANDING GRIP  
AND A QUIET DRIVE**



# VAN TYRES

## LSV88

*RELIABILITY, DURABILITY AND  
EFFICIENCY – WHEN  
YOU NEED IT MOST.*

*DEVELOPED FOR DURABILITY AND HANDLING  
IN COMMERCIAL VAN APPLICATIONS, THE LSV88  
PERFORM IN THE MOST DEMANDING CONDITIONS.*

*Reinforced casing offers  
optimal carrying capacity.*

*Deep grooves provide traction  
on demanding surfaces  
and high wear resistance.*

*Staggered sipe configuration  
for improved handling  
and braking in wet conditions.*



*Landsail commercial van tyres are manufactured to provide exceptional durability and longevity. All Landsail van tyres are manufactured with a reinforced casing making them exceptionally strong so they perform outstandingly well on rugged driving surfaces.*

**DURABILITY  
AND PERFORMANCE  
YOU CAN RELY ON**





**“NO NONSENSE QUALITY TYRE.  
LOOKS GREAT ON MY 4X4  
AND PERFORMS EXCELLENTLY”**

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**ANDREW MCCLUSKEY  
HARROGATE**



# SUV TYRES

## LS588 SUV

*TRIED AND TESTED PERFORMANCE  
FOR A CONFIDENT DRIVE.*

*THE LS588 SUV IS THE NEWEST ADDITION  
TO THE LANDSAIL SUV RANGE AND DESIGNED  
FOR ULTRA HIGH PERFORMANCE DRIVING.  
THE LS588 SUV RANGE IS CONTINUALLY  
GROWING AND AVAILABLE IN MANY  
LOW PROFILE FITMENTS FOR SUV'S  
FITTED WITH UP TO 24" RIMS.*

*Excellent balance of fuel  
efficiency, all weather grip  
and low noise.*

*3D block design dynamically  
optimises the tread  
characteristics throughout  
the lifetime of the tyre.*



*Our ever-growing range is perfectly geared towards  
meeting the needs of this diverse and expanding  
category. The Landsail SUV range spans up  
to 24" – and really are tried & tested to offer  
exceptional performance.*

**ULTRA HIGH PERFORMANCE  
SUV TYRE DESIGNED FOR  
ON-ROAD CONDITIONS**



# CLV1

*DESIGNED FOR ON-ROAD DRIVING,  
THE CLV1 OFFERS ENHANCED STABILITY,  
TRACTION AND EFFICIENCY.*

- *Longitudinal grooves and sipes design provide maximum water dissipation.*

- *Outer block design works to reduce road noise.*

- *Strong shoulder pattern for excellent cornering and stability.*



**STYLISH PERFORMANCE  
FOR SUV'S AND 4X4'S**

# CLV2

*THE CLV2 IS DEVELOPED FOR ON-ROAD SUV  
APPLICATIONS AND OFFERS A SMOOTH AND  
COMFORTABLE DRIVE IN ALL WEATHER CONDITIONS.*

- *Diversely distributed tread blocks enhance dampening characteristics.*

- *Tapering outer blocks for sensitive and responsive cornering.*

- *Enhanced compound provides all weather grip.*



**PERFORMANCE AND STABILITY  
FOR A CONFIDENT DRIVE**



# WINTER TYRES

*TYRES YOU CAN TRUST EVEN IN THE MOST EXTREME CONDITIONS.*



*When the temperature drops you can rely on our winter tyres. With tread compounds designed for the cold, advanced groove patterns and performance traction – you're ready for even the most extreme conditions.*

# WINTER LANDER

*DESIGNED FOR THE COLD, THE WINTER LANDER DELIVERS EXCELLENT PERFORMANCE IN THE SNOW.*

*Advanced winter-grip compound for enhanced traction.*

*V-shaped tread evacuates water for outstanding handling.*

*Snow traction grooves and 3D stay-open sipes for superior snow bite.*



**PERFORMANCE TREAD  
AND SNOW TRACTION**



# WINTER STAR

*A HIGH PERFORMANCE WINTER TYRE SPECIALLY  
DESIGNED FOR SUV'S AND 4X4'S.*

- *Cold weather silica compound offers improved grip, traction and braking in the depths of winter.*

- *Advanced shoulder design absorbs water and fights hydroplaning.*

- *3D sipes and winter stable tread for enhanced snow handling.*



**ADVANCED TRACTION  
IN THE EXTREME COLD**

# SNOW STAR

*A WINTER VAN TYRE THAT DELIVERS  
THE TRACTION, DURABILITY AND PERFORMANCE  
YOU NEED IN DEMANDING CONDITIONS.*

- *Saw tooth lateral grooves to maximise grip force and maintain handling.*

- *Wet grip design for superior steering and hydroplaning resistance.*

- *Advanced shoulder design reduces heat build-up and provides robust traction when cornering.*



**COLD WEATHER CONFIDENCE  
AND PERFORMANCE**



# RUNFLATS

*NO PRESSURE? NO PROBLEM,  
WITH LANDSAIL RUNFLATS.*



*Combining the Landsail quality with the latest VMI Exxium technology, our runflats give you complete peace of mind and the confidence to keep on driving.*

# RUNFLAT FEATURES

*Landsail runflats give you complete peace of mind and the confidence to keep on driving. Combining Landsail quality with the latest VMI Exxium technology our self-supporting tyres have been designed to provide the best in safety and convenience.*

## *TYRE FEATURES*

- *Advanced tread for improved handling and performance.*
- *VMI Exxium Technology.*
- *Built using the latest European technology.*
- *Reinforced sidewall.*
- *Robust sidewall construction and tyre cord supports vehicle weight even after sudden deflation.*
- *Heat resistant.*
- *Enhanced compound resists heat build-up under zero pressure conditions so you can keep on driving.*