

Grouptyre BMW Hankook Promotion

1st October – 31st December 2017

1. The promotional period is 1st October to 31st December (Inclusive).
2. This trade incentive promotion is open exclusively to BMW UK retailers who are trade customers of Group Tyre (UK) Ltd, a company registered in England under number 03203659 and whose registered office is at Suite 1 Weaver House Ashville Point, Sutton Weaver, Runcorn, Cheshire, WA7 3FW ("Grouptyre") (or a Grouptyre member company) aged 18 years and over (*excluding anyone who is an employee of Group Tyre, BMW UK & Hankook Tyre UK Ltd, their immediate families, agents or anyone professionally connected with the promotion*).
3. To participate in the promotion, eligible retailers must go to the Grouptyre website www.grouptyre.co.uk/bmwhankookpromo2017 and answer correctly the question relating to the promotion, and then register for entry into the promotion. Hankook star marked * car and 4x4 tyres purchased by registered retailers from a member of Grouptyre during the promotional period will count in the competition. A minimum purchase value of £5000 per month from Grouptyre members is required over the campaign period. Each 16" and 17" Hankook star marked * tyre purchased by registered retailers from a member of Grouptyre during the promotional period will equate to three individual entries into the competition. Each 18"/19"/20"/21" Hankook star marked * tyre purchased by registered dealers from a member of Grouptyre during the promotional period will equate to five individual entries in the competition. Retailers purchasing more than £10,000 worth of tyres per month will receive six entries into the draw for each 16" or 17" Hankook star marked * tyre purchased during the promotion period and ten entries for each 18"/19"/20"/21" Hankook star * marked tyre purchased within the promotional period.
4. The promotion will be split into 2 parts:
 - a. There are 16 prizes of a Hankook Hungary Factory Trip. There will be 2 prize winners drawn from each of the designated 8 BMW defined regions. These will be drawn from all entries received between the 1st October 2017 and 31st December 2017. The Hankook Factory Trip will be held in March 2018 date to be advised. The trip includes return flights from the UK to Hungary, lunch, factory tour, overnight accommodation in Budapest, dinner, breakfast and city tour. It will be the winner's responsibility to cover travel to and from the UK airport.
 - b. There are 8 x prizes of £250 restaurant vouchers per promotion month (one per designated BMW defined regions). These will be drawn from all entries received at the end of each calendar month.
5. Prize allocation shall be at the sole discretion of the winning BMW retailer.
6. Winners of the Hungary Factory Trip shall be notified by email by 12th January 2018. Winners of the Restaurant Vouchers shall be notified within 7 days of the end of each month. Confirmation of acceptance of the prize will be required.
7. All prize winners' names will be available through promoter Grouptyre, Suite 1 Weaver House, Ashville Point, Sutton Weaver, Runcorn WA7 3FW.
8. It is deemed a condition of entry that winners consent to any reasonable request for PR activity.

9. Any 'Benefit in Kind' tax liability has already been paid for at the basic rate by Hankook Tyre UK Ltd. No cash alternative is available.
10. No correspondence will be entered into.