

Grouptyre BMW Dealer Promotion
1st April – 30th June 2018 (inclusive)

1. The promotional period is 1st April to 30th June 2018 (Inclusive).
2. This trade incentive promotion is open exclusively to BMW Group Retailers who are trade customers of Grouptyre UK Ltd, a company registered in England under number 03203659 and whose registered office is at Suite 1 Weaver House Ashville Point, Sutton, Weaver, Runcorn, Cheshire, WA7 3FW (“**Grouptyre**”) (or a Grouptyre member company) aged 18 years and over (**excluding anyone who is an employee of Group Tyre, BMW UK and Bridgestone UK Ltd, their immediate families, agents or anyone professionally connected with the promotion**).
3. To participate in the promotion, eligible retailers must go to the Grouptyre website www.grouptyre.co.uk/bmwbridgestonepromo2018 and answer correctly the question relating to the promotion, and then register for entry into the promotion. Bridgestone car and 4x4 tyres including run-flat and star marked tyres purchased by registered retailers from a member of Grouptyre during the promotional period will count in the competition. **A minimum purchase value of £5,000 per month from Grouptyre members is required over the campaign period.** Each V rated Bridgestone tyre purchased by registered retailers from a member of Grouptyre during the promotional period will equate to 3 individual entries into the competition. Each W/Y/Z and 4x4 rated Bridgestone tyres purchased by registered retailers from a member of Grouptyre during the promotional period will equate to 5 individual entries into the competition. Retailers purchasing more than £10,000 worth of tyres per month will receive 6 entries into the draw for each V rated Bridgestone tyre purchased during the promotional period and 10 entries for each W/Y/Z and 4x4 rated Bridgestone tyres purchased within the promotional period.
4. There are 24 prizes to be won. At the end of the promotional period two (2) winners for each of the eight (8) regions will be drawn from all eligible entries. The remaining eight (8) will be drawn at random. All Winners will receive a ‘Two-night Bridgestone Experience break’ for one person which includes:
 - Two nights’ accommodation at the Lake Vyrnwy Hotel & Spa including both evening meals and breakfast on both mornings
 - A choice of two activities including: Spa Experience, Cycling with afternoon tea, Off-road motorcycling experience, Fly-fishing, Clay pigeon shooting, Water sports or golf.
 - The date of the break will be determined by Bridgestone UK and will take place on Friday 28th and Saturday 29th September.
5. Prize allocation shall be at the sole discretion of the winning BMW retailer.
6. Winners and runners up will be notified by e mail at the end of Quarter 2 2018 and confirmation of acceptance of the prizes will be required.
7. All prize winners’ names will be available through promoter Grouptyre, Suite 1 Weaver House, Ashville Point, Sutton Weaver, Runcorn WA7 3FW.

8. It is deemed a condition of entry that winners consent to any reasonable request for PR activity.
9. Any “benefit in kind” tax liability has already been paid by Bridgestone UK Ltd.
10. No cash alternative is available. No correspondence will be entered into.