

Grouptyre Mercedes-Benz Retailer Promotion

1 April – 30 June 2018

1. The promotional period is 1 April to 30 June 2018 (Inclusive).
2. This trade incentive promotion is open exclusively to Mercedes-Benz Retailers who are signed up to the official Mercedes-Benz Car Tyre Programme (on-programme Retailers) and who are trade customers of Group Tyre (UK) Ltd, a company registered in England under number 03203659 and whose registered office is at Suite 1 Weaver House Ashville Point, Sutton, Weaver, Runcorn, Cheshire, WA7 3FW (“Grouptyre”) (or a Grouptyre member company) aged 18 years and over (***excluding anyone who is an employee of Group Tyre, Mercedes-Benz Cars UK Ltd, Goodyear Dunlop Tyres UK Ltd, their immediate families, agents or anyone professionally connected with the promotion***).
3. To participate in the promotion, eligible Retailers must go to the Grouptyre website www.grouptyre.co.uk/mercedesdunloppromo2018 and then register interest in the promotion.
4. Eligible Mercedes-Benz Retailers who exceed their set sales target for the promotional period will then receive an entry into the prize draw at the end of the promotional period.
5. Tyres which are claimed back via Mercedes-Benz Cars UK Warranty will not count towards target.
6. There are 12 prizes of a VIP Dunlop Brand Experience to be held at Brands Hatch and these will be drawn from eligible entries at the end of the promotional period. The VIP Dunlop Brand Experience will be held on 30 September at Brands Hatch circuit in Kent. The experience includes entry to and hospitality at the circuit, pit access, grid walks and a Dunlop VIP gift bag. It will be the winner’s responsibility to cover travel to and from the event.
7. Winners will be drawn from all eligible entries on Monday 9 July 2018.
8. Winners will be notified by email on Monday 9 July 2018 and confirmation of acceptance of the prizes will be required.
9. All prize winners’ names will be available through promoter Grouptyre, Suite 1 Weaver House, Ashville Point, Sutton Weaver, Runcorn WA7 3FW.
10. It is deemed a condition of entry that winners consent to any reasonable request for PR activity.
11. Any “benefit in kind” tax liability has already been paid by Goodyear Dunlop Tyres UK Ltd.
12. No cash alternative is available. No correspondence will be entered into.

13. Prizes are subject to availability and may be substituted by an alternative where necessary.