**Grouptyre BMW Pirelli Dealer Promotion**

**1st July – 30th September 2018**

1. The promotional period is 1st July – 30th September 2018 (Inclusive)
2. This trade incentive promotion is open exclusively to BMW UK Dealers who are trade customers of Group Tyre (UK) Ltd, a company registered in England under number 03203659 and whose registered office is at Suite 1 Weaver House Ashville Point, Sutton, Weaver, Runcorn, Cheshire, WA7 3FW (“**Grouptyre**”) (or a Grouptyre member company) aged 18 years and over ***(excluding anyone who is an employee of Group Tyre, BMW UK, Pirelli Tyres Ltd, their immediate families, agents or anyone professionally connected with the promotion).***
3. To participate in the promotion, eligible dealers must go to the Grouptyre website [www.grouptyre.co.uk/bmwpirellipromo2018](http://www.grouptyre.co.uk/bmwpirellipromo2018) and answer correctly the question relating to the promotion, and then register for entry into the promotion. Pirelli star marked \* car and 4x4 tyres purchased by registered dealers from a member of Grouptyre during the promotional period will count in the competition. A minimum purchase value of £5,000 per month from Grouptyre members is required over the campaign period. Each 16” and 17” Pirelli star marked \* tyre purchased by registered dealers from a member of Grouptyre during the promotional period will equate to three individual entries into the competition. Each 18”/19”/20”/21” Pirelli star marked \* tyre purchased by registered dealers from a member of Grouptyre during the promotional period will equate to five individual entries in the competition. Dealers purchasing more than £10,000 worth of tyres per month will receive six entries into the draw for each 16”and 17” Pirelli star marked \* tyre purchased during the promotion period and ten entries for each 18”/19”/20”/21” Pirelli star \* marked tyres purchased within the promotional period.
4. There are 10 prizes of a Supercar Duo Driving Experience at Thruxton Circuit. These 10 prizes will be drawn from all entries received. The event will be held on Friday 9th November 2018. It will be the winner’s responsibility to cover travel to and from the event. The event will run from 11:30 – 16:30.
5. Winners will be selected at random from all successful entries on Monday 8th October 2018.
6. Winners will be notified by email no later than Monday 8th October and confirmation of acceptance of the prizes will be required.
7. All prize winners’ names will be available through promoter Grouptyre, Suite 1 Weaver House, Ashville Point, Sutton Weaver, Runcorn WA7 3FW.
8. It is deemed a condition of entry that winners consent to any reasonable request for PR activity.
9. Any tax Benefit In Kind tax liability has already been paid by Pirelli Tyres Ltd.
10. No cash alternative is available. No correspondence will be entered into.