

**Grouptyre Mercedes-Benz Retailer Promotion**  
**1st October – 30th November 2018**

1. The promotional period is 1<sup>st</sup> October to 30<sup>th</sup> November 2018 (Inclusive).
2. This trade incentive promotion is open exclusively to Mercedes-Benz Retailers who are signed onto the Official Mercedes-Benz and Grouptyre Tyre Programme (on-programme Retailers) and who are trade customers of Group Tyre (UK) Ltd, a company registered in England under number 03203659 and whose registered office is at Suite 1 Weaver House Ashville Point, Sutton, Weaver, Runcorn, Cheshire, WA7 3FW (“**Grouptyre**”) (or a Grouptyre member company) aged 18 years and over (***excluding anyone who is an employee of Group Tyre, Mercedes-Benz Cars UK Ltd, their immediate families, agents or anyone professionally connected with the promotion.***)
3. To participate in the promotion, eligible Retailers must go to the Grouptyre website [www.grouptyre.co.uk/mercedesq4promo2018](http://www.grouptyre.co.uk/mercedesq4promo2018) and then register interest in the promotion.
4. Eligible Mercedes-Benz Retailers who exceed their set sales target for the two-month promotional period will then receive an entry into the prize draw at the end of the promotional period.
5. Tyres which are claimed back via Mercedes-Benz Cars UK Warranty will not count towards target.
6. There are five prizes of £1,000 Love2shop cards for the five winners drawn from all eligible entries. Each prize of £1,000 will be supplied in 20 x £50 card denominations and cards will need to be activated before use.
7. Winners will be drawn from all eligible entries on Friday 7<sup>th</sup> December 2018.
8. Winners will be notified by e mail on Friday 7<sup>th</sup> December 2018 and confirmation of acceptance of the prizes will be required.
9. All prize winners’ names will be available through promoter Grouptyre, Suite 1 Weaver House, Ashville Point, Sutton Weaver, Runcorn WA7 3FW.
10. It is deemed a condition of entry that winners consent to any reasonable request for PR activity.
11. Any “benefit in kind” tax liability has already been paid by Mercedes-Benz Cars UK Ltd.
12. No cash alternative is available. No correspondence will be entered into.
13. Prizes are subject to availability and may be substituted by an alternative where necessary.